

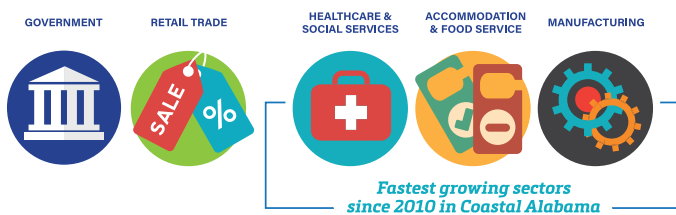
The **Coastal Alabama Regional Strategic Plan** process has been divided into three parts.

Each of these parts builds upon the previous work and develops strategies to support immediate and long term economic development of Coastal Alabama.

Part I RESEARCH	Part II ENGAGE	Part III IMPLEMENT	Forward ACTION
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Part I RESEARCH : Key Points

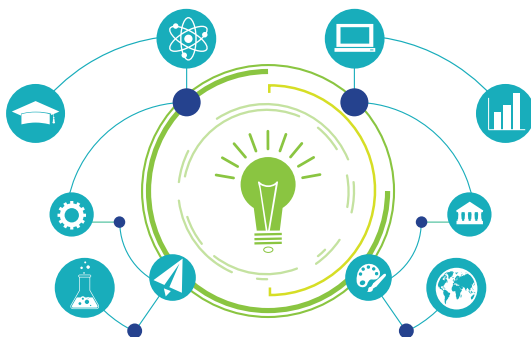
Growth in Key Industry Sectors



Economy of the Future



Plan for Millennials and Entrepreneurs



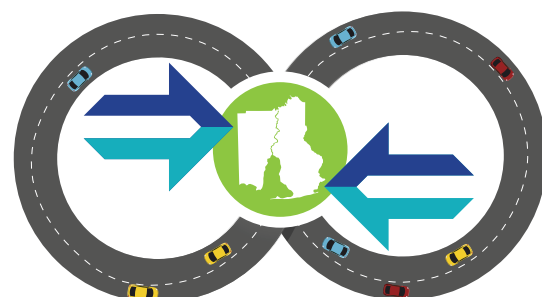
Develop a Regional Brand



Deeper Tourism Connections



Economic Ties Reliant on Transportation



Part I RESEARCH	Part II ENGAGE	Part III IMPLEMENT	Forward ACTION
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Part II **ENGAGE : Key Points**

You have been identified by your peers to be a part of this planning process. You are the leadership to drive this process and the plan success is dependent upon you. We need your participation!

Monday, May 22	Tuesday, May 23	Wednesday, May 24	Thursday, May 25
6:00 pm Kickoff Meeting	8:30 am Resilience and Environment	9:00 am Economic Development/ Innovation	6:00 pm Interactive Presentation
	10:30 am Business Community	11:30 am Elected Officials Roundtable	
	1:30 pm Education/ Workforce Development		
	1:30 pm Tourism		
	3:30 pm Infrastructure / Transportation		

Part I RESEARCH	Part II ENGAGE	Part III IMPLEMENT	Forward ACTION
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Part III **IMPLEMENT : Key Points**

Part III is the culmination of the research and engagement from Part I and II. During Part III an implementation guide, or playbook, will be created to monitor, report and manage the success of the Regional Plan.

- » Major regional strategic initiatives and catalytic projects
- » Priorities, time-frames, target dates and critical milestones
- » Resource implications
- » Responsibilities

Please help us build a strong team of community members and leaders.

